

VALENTINE'S DAY GIFT IDEAS

For Your Kisses So Sweet



Set #1 \$30

Satin Lips Set, MK Signature Lipcolor or Gloss.

Set #2 \$45

Satin Lips Set, Lipcolor or Gloss and Lip Outliner Pencil

Place these items in a decorative basket or container. Make sure to add plenty of Hershey's Kisses. Include a gift card with a romantic poem*.

SATIN HANDS SET \$28

PRIVATE SPA COLLECTION \$58

Body Wash, Lotion, Spray Mist and our fabulous new limited edition Sugar Scrub in one of four fragrances!



SIMPLY SATIN SET \$68

Satin Lips Set, Satin Hands Pampering Set, Visibly Fit Body Lotion

SWEETHEART ESSENTIALS \$125

Flowers, Candy & Total Pampering for a Weekend Getaway! Fill the pockets of a Beauty Essentials Travel Rollup as follows:

Pocket #1: *Silk red roses and a \$10 Gift Certificate with pampering session*

Pocket #2: *Candy for your sweetheart*

Pocket #3: *Kissable Lips: Satin Lips Set, Triple Action Lip Enhancer (or Lip Outliner Pencil) and Pink Pout Lip Gloss*

Pocket #4: *Satin Hands & Body Cleansing Gel, Buffing Cream and Visibly Fit Body Lotion (could substitute Private Spa Collection - Embrace Dreams would be a good choice)*

BASKET OF LOVE \$100 & Up

A fun-filled surprise basket with beautifully decorated gifts with a special gift tag attached. Each tag spells out I-L-O-V-E-Y-O-U with a special rhyme.

This could be a set of 9 gifts to be opened one at a time or all together. You can also include a single rose or other flowers as one of the gifts!



Telephone Scripts for Calling Men



Script #1 - Hi Mark! This is _____, your wife's Mary Kay Consultant. I know how busy your life must be right now, so I wanted to save you some Valentine's Day shopping time by passing along a tip about a gift I know Cindy would like. We were just talking about _____, and she said she would love to get _____, but didn't feel she could afford it right now. Wouldn't Cindy be surprised if she got this from you for Valentine's Day? If you order today, I'll be happy to gift wrap and deliver it too! Would you like the gift delivered to you at work or to Cindy at home? That's great! I know she'll love her _____!

Script #2 - Hi! Have you gotten your Sweetheart anything for Valentine's Day yet? No? How would you like to be her Hero this year? I have some very romantic gift ideas that women absolutely love.

Plan A - This gift is a **Day of Pampering**, what I will do is deliver to your Sweetheart at work, at home or to you to present yourself, a beautiful long-stemmed rose with a romantic card. I will enclose a gift certificate ranging from \$25 to \$300, which includes a pampering session complete with facial and makeover. You select the price of the shopping spree. What amount would you like to treat her on her Day of Pampering? Where should I deliver, to her at home, at work or to you?

Plan B - I have a wonderful "Basket of Love" gift set that is beautifully decorated and contains 9 gifts, each with a special gift tag. Each tag spells out I-L-O-V-E-Y-O-U and has a romantic rhyme. She can open them one a day or all together on Valentine's Day. The gifts are luxurious pampering gifts that women love and I can even include candy and flowers. I am offering three "Basket of Love" sets and they are priced at _____, _____ and _____. Which would be best for you?

Plan C - This year I am offering 3 different gift ideas. You can pamper her lips, her hands or her entire body with a beautifully wrapped pampering gift that will also include a certificate for a complimentary Day of Pampering. Prices range from \$28 to \$70.

Or you can treat her to a "Basket of Love" that contains 9 different beautifully decorated pampering gifts each with a special gift tag. Each tag spells out I-L-O-V-E-Y-O-U and has a romantic rhyme. She can open them one a day or all together on Valentine's Day. This set starts at \$100.

My third option is the Sweetheart Essentials collection that is a Total Pampering Set with flowers, candy and is packaged in a beautiful travel bag, ready for your Valentine Weekend Getaway. This set is valued at \$150 and is specially priced at \$125.

Which idea sounds best to you? A Pampering Gift Set, the Basket of Love or The Sweetheart Essentials Getaway Collection?