VALENTINE'S DAY GIFT IDEAS





Be inspired! Casy Merchandising Ideas From Your Director



THE BEFORE

Some items I purchased from the Dollar Tree. Check out my pictures to see how these simple items were transformed into "The After", with easy merchandising ideas from your director.











These bags are sold together in a package of 3 at the Dollar Tree. Small, very sturdy, flat bottom (approx 6 x 5", with a flap that closes with Velcro.) Perfect for smaller items... Satin Lips, Nail Color, Lipstick, Lip Gloss, Compact Mini, Soothing Eve Gel. Foundation Primer, Eye Creams, etc.



COFFEE & CREAM FOR HER \$15

Add Small Bag of Flavored Coffee (available at Grocery Stores)
Satin Hands Fragrance Free Hand Cream
Place a piece of garland, Heart Pick (both from Dollar Tree) in the Mug.



BANDANA PACKAGING

Take any Single item and wrap with a cotton Bandana. Tie with a pretty bow. This one contains "Dance To Life" Eau de Parfum. You can also use a red bandana with a black bow for any of the men's fragrances. Bandana is from Hobby Lobby \$.99 each. They also have cotton bandanas at Walmart for \$1.00







EASY & VERSATILE

The bag looks like a purse.

Both bag and little pink Monkey are from Dollar Tree.

Packaging cost is \$2.00.

This is a great size bag since it has a flat cardboard bottom. Will hold an entire collection of Mary Kay Women's Eau de Toilette Collection, or a Miracle Set, or Complete Botanical Collection. Also great for a Satin Hands Set.



"FOOTSIE" ROLL

Mint Bliss Energizing Lotion for Feet & Legs \$15 See through container & Tootsie Roll Candy from Hobby Lobby, Socks from the Dollar Tree. Total Packaging \$4



BEFORE AFTER







A GREAT \$12 PRICE POINT

Valentine Socks from the Dollar Tree. Add Satin Hands Fragrance Free Hand Cream or Mint Bliss Energizing Lotion for Feet & Legs.





VOLU-FIRM SET

Shrink Wrapped.
Pearls available by the dozen from www.mygirlfriendshouse.com, \$15 per dozen, item number SKU6SEP18PN.
Ribbon and Tule shown also available from My Girlfriend's House.
"Love" cutout on bow purchased at Hobby Lobby.
Comes in a package 10 cutouts (Love, Hug, Kiss) in different colors.







A FUN CHOCOLATE ADDITION

Million Dollar Chocolate Bar available for \$1.00 at Dollar Tree. I wrote message on the outside with a permanent marker. This Chocolate Bar can be inserted in various gift sets. A fun addition!





MEN'S SET

(can be customized)
Tin and Pink Monkey from Dollar Tree.
Tin lined with a piece of Garland
also available at Dollar Tree.





Men's Set with Cellophane and Bow added.





Get Creative! This plastic champagne glass is from the Dollar Tree.
Cut a piece of garland, add heart shaped candy (also from Dollar Tree)
and let your imagination run wild...Satin Lips; Lip gloss, Lip Liner & Lipstick;
Mascara & Primer (shown); The possibilities are endless.



BEARY SPECIAL

Small & Precious!

Bear from Dollar Tree,

Add Lipstick or Lip gloss or both!

Tie items on with narrow ribbon,

secure under Teddy's arms,

add perky bow









SMALL STUFFED ANIMALS WORK GREAT!!

This Little Zebra is from Hobby Lobby.
Valentine's Day items are currently 30% off.
The Heart is stretchy so It holds items securely.
Show here with Satin Lips Set.
Could use other small items
including Firming Eye Cream, etc.





VALENTINE'S DAY GIFT IDEAS CREATED BY Melinda Mercedes Balling

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