
















## Product Knowledge Worksheet





Name of Product	Product	Product Description Features and Benefits	Order of Application	Price
<b>Indulge Soothing Eye Mask</b>		<ul style="list-style-type: none"> <li>• Mask or leave on product</li> <li>• Provides short term, immediate moisturization.</li> <li>• Botanicals (green tea and cucumber) help to calm, cool and refresh a tired-looking appearance.</li> <li>• As a leave on product, clinical tests show increase of skin moisturization up to 130%.</li> </ul>	<ul style="list-style-type: none"> <li>• After facial moisturizers</li> <li>• Before Firming or Age-Fighting Eye Cream</li> <li>• Before Eye Primer</li> </ul>	<b>\$15.00</b>
<b>Firming Eye Cream</b>		<ul style="list-style-type: none"> <li>• It provides you with a broader range of the anti-aging benefits than just firming lines and wrinkles around the eye.</li> <li>• It delivers firming, brightening and intense moisturization benefits.</li> <li>• It counteracts environmental damage and free radicals.</li> <li>• The combined power of a collagen-enhancing peptide duo works to build/restore the supporting structure to revitalize cells for firmer skin.</li> </ul>	<ul style="list-style-type: none"> <li>• After facial moisturizers</li> <li>• After Indulge Soothing Eye Mask</li> <li>• Before Eye Primer</li> </ul>	<b>\$30.00</b>
<b>Age-Fighting Eye Cream</b>		<ul style="list-style-type: none"> <li>• Delivers strongly on every claim: Minimizes the appearance of fine lines and wrinkles and improves skin's softness and smoothness.</li> <li>• Formulated to strengthen skin with collagen-enhancing peptides.</li> <li>• Light-diffusing ingredients to brighten the skin under the eyes.</li> <li>• Natural, vegetable-derived skin conditioners that bind water to the skin to hydrate and plump, making the skin look and feel softer, smoother, more moisturized.</li> </ul>	<ul style="list-style-type: none"> <li>• After facial moisturizers</li> <li>• After Indulge Soothing Eye Mask</li> <li>• Before Eye Primer</li> </ul>	<b>\$26.00</b>




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<b>Oil-Free Eye Makeup Remover</b>		<ul style="list-style-type: none"> <li>• Top phase removes waterproof eye makeup.</li> <li>• Bottom phase removes non-waterproof eye makeup.</li> <li>• Safe for contact lens wearers and sensitive skin.</li> <li>• Gently removes all types of eye makeup including waterproof.</li> <li>• Does not leave skin feeling greasy.</li> <li>• Shake well for product to be most effective.</li> </ul>	<ul style="list-style-type: none"> <li>• First product to use at night, before bed</li> <li>• Before cleanser</li> </ul>	<b>\$14.00</b>
<b>Satin Lips Lip Mask</b>		<ul style="list-style-type: none"> <li>• Contains miniature beads to gently yet effectively exfoliate dead surface skin cells that cause lips to appear dull and lifeless.</li> <li>• Can be used 1-2 times weekly, or when needed.</li> </ul>	<ul style="list-style-type: none"> <li>• After facial moisturizers</li> <li>• Before Lip Balm</li> <li>• Before Lip Primer</li> </ul>	<b>\$9.50 or \$18.00 for Satin Lips Set</b>
<b>Satin Lips Lip Balm</b>		<ul style="list-style-type: none"> <li>• Clinical results show that a single application of Lip Balm moisturizes the lips for at least six hours.</li> <li>• Contains a special complex of ingredients, including vitamin A and E derivatives and Ceramide 2, to help moisturize dry and rough lips.</li> </ul>	<ul style="list-style-type: none"> <li>• After facial moisturizers</li> <li>• After Lip Mask</li> <li>• Before Lip Primer</li> </ul>	<b>\$9.50 or \$18.00 for Satin Lips Set</b>
<b>Age-Fighting Lip Primer</b>		<ul style="list-style-type: none"> <li>• A lip product with multiple benefits including age-fighting ingredients that fill in the lines around the lip area, priming the lips for improved lipstick and lip gloss wear and the prevention of feathering and bleeding.</li> <li>• Packaged in a convenient stick for easy application throughout the day.</li> </ul>	<ul style="list-style-type: none"> <li>• After Satin Lips Mask</li> <li>• After Satin Lips Balm</li> <li>• After foundation</li> <li>• Before lipstick</li> </ul>	<b>\$22.00</b>

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<b>Day Solution with SPF 25 and Night Solution</b>		<ul style="list-style-type: none"> <li>• <b>Day Solution with SPF 25:</b> Think of it as a veil of defense. This innovative product helps prevent lines and discoloration before they occur by blocking damaging UVA/UVB rays. A calming peptide helps relax expression lines. The Skin Cancer Foundation recommends this product as a safe and effective UV sunscreen.</li> <li>• <b>Night Solution:</b> A unique delivery system of encapsulated vitamins and antioxidants combined with collagen-enhancing peptides help fade away deep lines and wrinkles. Vitamin-rich Nutribeads® microcapsules burst as you dispense the serum to deliver fresh, highly effective antioxidants</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• After Micro-dermabrasion Refine and Replenish</li> <li>• After acne treatment products</li> <li>• Before sunblocks</li> <li>• Before facial moisturizers</li> </ul>	<p><b>\$60.00 Set or</b></p> <p><b>Day Solution: \$30</b></p> <p><b>Night Solution \$30</b></p> <p>(If purchased with TimeWise Basic Skin Care, only Savings of \$10.)</p>
<b>Micro - dermabrasion</b>		<ul style="list-style-type: none"> <li>• Immediately fights fine lines and wrinkles, refines pores and achieves beautifully smooth skin with two-step process.</li> <li>• <b>Refine:</b> an advanced exfoliator that immediately energizes the skin to reveal a more radiant, healthy-looking surface. This creamy white lotion with exfoliating crystals feeds and nourishes the skin from below through increased microcirculation.</li> <li>• <b>Replenish:</b> is immediately absorbed into the skin to instantly smooth and soften. - Feeds and nourishes the skin from above with an exclusive Mary Kay® triple tea complex.</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• Before Day/Night Solutions</li> <li>• Before acne treatment products</li> <li>• Before sunblocks</li> <li>• Before facial moisturizers</li> </ul>	<p><b>\$55.00 Set Or</b></p> <p><b>Refine: \$30</b></p> <p><b>Replenish: \$25</b></p>

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<b>Even Complexion Essence</b>		<ul style="list-style-type: none"> <li>• Patent pending Lucen-trex is clinically show to restore skin’s natural even tone by helping reduce visible dark spots and reverse skin discoloration, as in age spots, freckles or similar variations in skin tone.</li> <li>• 84% of panelist experience more even skin tone in 12 week clinical study</li> <li>• It works for all skin tones — from ivory to beige to bronze.</li> <li>• To help prevent further damage, it’s <b>essential</b> to use an SPF product, such as TimeWise® Day Solution Sunscreen SPF 25* in addition to TimeWise® Even Complexion Essence.</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• After Micro-dermabrasion Refine and Replenish</li> <li>• After acne treatment products</li> <li>• Before sunblocks</li> <li>• Before Day/Night Solution</li> <li>• Before facial moisturizers</li> </ul>	<b>\$35.00</b>
<b>Intense Moisturizing Cream</b>		<ul style="list-style-type: none"> <li>• Rich, luxurious cream.</li> <li>• For dry skin.</li> <li>• Helps replenish skin’s optimal moisture levels.</li> <li>• Leaves skin looking immediately more radiant and feeling unbelievably soft and smooth.</li> <li>• Leaves the skin feeling hydrated for up to 10 hours.</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• After Micro-dermabrasion Refine and Replenish</li> <li>• After acne treatment products</li> <li>• After sunblocks</li> <li>• After facial TimeWise moisturizers</li> <li>• Before foundation</li> </ul>	<b>\$30.00</b>
<b>Oil-Free Hydrating Gel</b>		<ul style="list-style-type: none"> <li>• Normal to oily skin.</li> <li>• Non-greasy, lightweight gel.</li> <li>• Absorbs quickly, leaving skin cool and refreshed.</li> <li>• Oil-free gel transforms your skin by restoring moisture balance</li> <li>• Hydrates skin for up to 10 hours.</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• After Micro-dermabrasion Refine and Replenish</li> <li>• After acne treatment products</li> <li>• After sunblocks</li> <li>• After facial TimeWise moisturizers</li> <li>• Before foundation</li> </ul>	<b>\$30.00</b>

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<b>Advanced Moisture Renewal Treatment Cream</b>		<ul style="list-style-type: none"> <li>• Normal to dry skin.</li> <li>• Delicate, ivory cream.</li> <li>• Helps to improve the skin's hydration, resiliency, elasticity and firmness.</li> <li>• Replenishes essential intercellular lipids and reinforces the skin's own moisture-retention capabilities.</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• After Micro - dermabrasion Refine and Replenish</li> <li>• After acne treatment products</li> <li>• After sunblocks</li> <li>• After facial TimeWise moisturizers</li> <li>• Before foundation</li> </ul>	<b>\$19.00</b>
<b>Extra Emollient Night Cream</b>		<ul style="list-style-type: none"> <li>• Very dry skin</li> <li>• Fragrant, translucent moisturizing cream.</li> <li>• .Helps maintain the natural moisture of the face and allows increased hydration in dry areas.</li> <li>• Excellent for dry patches, especially on hands, elbows and feet.</li> </ul>	<ul style="list-style-type: none"> <li>• Only use in the evening</li> <li>• After cleanser</li> <li>• After Micro - dermabrasion Refine and Replenish</li> <li>• After acne treatment products</li> <li>• After sunblocks</li> <li>• After facial TimeWise moisturizers</li> </ul>	<b>\$11.00</b>
<b>Targeted- Action Line Reducer</b>		<ul style="list-style-type: none"> <li>• See results in just 10 minutes.</li> <li>• Significant improvement in the appearance of lines and wrinkles on the forehead and around the eyes.</li> <li>• Improvement was also seen in these other wrinkle-prone and often hard-to-treat areas: between the brows, from the nose to the corner of the mouth (sometimes called laugh lines), and between the mouth and chin (sometimes called marionette lines).</li> <li>• Gliadin, (Patent pending) a rich source of amino acids, invisibly "fills in" lines and wrinkles, firming and tightening skin without inhibiting facial expression.</li> </ul>	<ul style="list-style-type: none"> <li>• After facial moisturizers</li> <li>• After Indulge Soothing Eye Mask</li> <li>• Immediately after Firming or Age-Fighting Eye Cream</li> <li>• Before Eye Primer</li> </ul>	<b>\$40.00</b>

Name of Product	Product	Product Description Features and Benefits	Order of Application	Price
<b>Facial Highlighting Pen</b>		<ul style="list-style-type: none"> <li>• Contains special light-reflecting pigments that optically “lift” the shadowy areas of your face.</li> <li>• Instantly your skin looks brighter, your tone more even and your face more radiant.</li> <li>• This easy-to-use, super-sheer formula can be reapplied throughout the day to keep you looking refreshed and natural.</li> <li>• Will not settle into fine lines.</li> <li>• Available in four shades, for all skin tones</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• After Micro-dermabrasion Refine and Replenish</li> <li>• After acne treatment products</li> <li>• After sunblocks</li> <li>• After facial moisturizers</li> <li>• After concealer</li> <li>• After foundation</li> </ul>	<b>\$18.00</b>
<b>Signature Eye Primer</b>		<ul style="list-style-type: none"> <li>• Suitable for sensitive eye area skin and for contact lens wearers.</li> <li>• Fragrance-free.</li> <li>• Extends the wear of eye color and prevents eye color from creasing or smudging.</li> <li>• Waterproof</li> </ul>	<ul style="list-style-type: none"> <li>• After Indulge Soothing Eye Mask</li> <li>• After Firming or Age-Fighting Eye Cream</li> <li>• After concealer</li> <li>• After foundation</li> </ul>	<b>\$12.00</b>
<b>Oil Mattifier</b>		<ul style="list-style-type: none"> <li>• For oily skin.</li> <li>• Oil-free.</li> <li>• Addresses the oily skin needs for both men and women.</li> <li>• Controls shine for at least eight hours.</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• After Micro-dermabrasion Refine and Replenish</li> <li>• After acne treatment products</li> <li>• After sunblocks</li> <li>• After facial moisturizers</li> <li>• Before foundation</li> </ul>	<b>\$15.00</b>
<b>Acne Treatment Gel</b>		<ul style="list-style-type: none"> <li>• Active ingredient: 5% Benzoyl Peroxide.</li> <li>• Acne medication. Clinically proven to dry and clear acne blemishes and allow the skin to heal.</li> <li>• Water based gel</li> <li>• Penetrates pores to eliminate most blackheads and pimples, and helps prevent new blackheads and pimples from forming.</li> </ul>	<ul style="list-style-type: none"> <li>• After cleanser</li> <li>• After Micro-dermabrasion Refine and Replenish</li> <li>• Before Day/Night Solutions</li> <li>• Before sunblocks</li> <li>• Before facial moisturizers</li> </ul>	<b>\$7.00</b>

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<b>Cellu-Shape Contouring System</b>		<ul style="list-style-type: none"> <li>• 7 out of 10 women had less visible cellulite and lost up to ½ in on each thigh</li> <li>• Reduce the amount of cellulite-causing cells.</li> <li>• Stimulate cellular activity.</li> <li>• Strengthen the skin's support system so cells are less able to break through and cause dimpling on the surface</li> </ul>	<ul style="list-style-type: none"> <li>• In the morning, gently massage TimeWise® Cellu-Shape™ Daytime Body Moisturizer into skin over entire body, avoiding the face.</li> <li>• In the evening, gently massage TimeWise® Cellu-Shape™ Nighttime Body Gel into cellulite-prone areas of the body</li> </ul>	<p><b>\$55.00 Set</b> <b>or</b> <b>Daytime Moisturizer \$30</b> <b>Nighttime Body Gel \$25</b></p>
<b>Visibly Fit Body Lotion</b>		<ul style="list-style-type: none"> <li>• Skin will appear firmer and smoother with regular use.</li> <li>• Helps even skin tone, minimize fine lines and reduce crepiness.</li> <li>• Improves skin clarity, firmness, elasticity and texture.</li> <li>• Exclusive, patented complex.*</li> </ul>	<ul style="list-style-type: none"> <li>• When needed</li> </ul>	<p><b>\$22.00</b></p>
<b>Targeted-Action Eye Revitalizer</b>		<ul style="list-style-type: none"> <li>• Power-packed serum contains an exclusive blend of ingredients specifically formulated to address the multiple causes of dark circles and under-eye puffiness.</li> <li>• Eyes that look rested. Refreshed. Revitalized.</li> <li>• After just two weeks, 7 out of 10 women said their dark circles and undereye puffiness were less noticeable.</li> </ul>	<ul style="list-style-type: none"> <li>• It should be applied in the morning and evening after moisturizer and before any other eye products.</li> </ul>	<p><b>\$35.00</b></p>