

| MASCARA PROFILE                                                                                                                           |       |    |
|-------------------------------------------------------------------------------------------------------------------------------------------|-------|----|
| Name _____                                                                                                                                |       |    |
| Address _____                                                                                                                             |       |    |
| Phone _____                                                                                                                               |       |    |
| 1. Do you regularly wear Mascara?                                                                                                         | Yes   | No |
| 2. What brand do you currently use?                                                                                                       | _____ |    |
| 3. Would you be willing to sample Mascara from Mary Kay Cosmetics and give us your honest opinion?                                        | Yes   | No |
| Please indicate which of the following best describes your mascara needs:                                                                 |       |    |
| <input type="checkbox"/> I want mascara that wears all day without smudging or smearing.                                                  |       |    |
| <input type="checkbox"/> I'm very active. I love to swim, bike, run, and play tennis. I want a mascara that can last through my work out. |       |    |
| <input type="checkbox"/> I'm looking for a mascara that separates and darkens my lashes while making them appear longer.                  |       |    |

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