

What A Girl Wants Birthday Packages

MARY KAY

Help your birthday girl's wish come true. Treat her and her friends to a fun party of giggles, girl talk, and pampering! As a professional Mary Kay consultant, I'm available to attend the party and give the girls hot skin care and makeup tips with cool stuff. Call me today to schedule an appointment to preview the packages and set a party date.

Package A

A Total Velocity Experience ... \$148.00

price includes gift wrapping

The birthday girl will receive:

Velocity Cleanser and Moisturizer ...	\$22.00
Velocity Fragrance ...	\$28.00
Velocity Body Moisture Gel ...	\$20.00
Velocity Clean Body Foam ...	\$18.00
MK Signature Eyesicles ...	\$12.00
End 2 End Lip Gloss and Parfum ...	\$20.00
Bronzing Beads Set ...	\$28.00

(includes Bronzing Beads and Retractable Brush)

The birthday girl and guests will be treated to:

Facial and customized makeover for the birthday girl,
plus a gift from me.

Facial and makeup clinic for the guests which includes:

- Body spa
 - Fragrance
 - Nail Clinic
- Surprise gift drawing

Goodie bags

(includes Velocity Skin Care Foil Pack,
Velocity Fragrance Vial, \$5.00 Coupon, Candy)

Package B

Too Fabulous ... \$98.00

price includes gift wrapping

The birthday girl will receive:

Velocity Cleanser and Moisturizer ...	\$22.00
Velocity Fragrance ...	\$28.00
End 2 End Lip Gloss and Parfum ...	\$20.00
Bronzing Beads Set ...	\$28.00

(includes Bronzing Beads and Retractable Brush)

The birthday girl and guests will be treated to:

Facial and customized makeover for the birthday girl
Facial and makeup clinic for the guests which includes:

- Fragrance
- Goodie bags

(includes Velocity Skin Care Foil Pack,
Velocity Fragrance Vial, \$5.00 Coupon, Candy)

Additional Pampering Sessions

Mother-daughter Makeovers, Homecoming, Proms/Dances, Family Portraits,
Girl Scouts, Cheerleading, Bridal Parties, Foot Facials, Pajama Parties

Package C

Super Charge ... \$78.00

price includes gift wrapping

The birthday girl will receive:

Velocity Cleanser and Moisturizer ...	\$22.00
Velocity Fragrance ...	\$28.00
Bronzing Beads Set ...	\$28.00

(includes Bronzing Beads and Retractable Brush)

The birthday girl and guests will be treated to:

Facial and customized makeover for the birthday girl
Fragrance clinic for the guests

Goodie bags

(includes Velocity Skin Care Foil Pack,
Velocity Fragrance Vial, \$5.00 Coupon, Candy)

Package D

Make a Wish ... \$50.00

price includes gift wrapping

The birthday girl will receive:

Velocity Cleanser and Moisturizer ...	\$22.00
Velocity Fragrance ...	\$28.00

The birthday girl and guests will be treated to:

Facial and customized makeover for the birthday girl
Goodie bags

(includes Velocity Skin Care Foil Pack,
Velocity Fragrance Vial, \$5.00 Coupon, Candy)

Optional Party Gifts and Goodie Bag Items:

MK Signature Eye Shadow...	\$6.50
Nail Enamel ...	\$6.00
MK Signature Cheek Color...	\$9.00
Chill It! Eye Color...	\$10.00
Retractable Powder Brush ...	\$10.00
Shine It! Lip Gloss ...	\$12.00
MK Signature Lipstick ...	\$12.00
End2End Eye Shadow and Liner ...	\$15.00
Oil Mattifier ...	\$15.00
Shimmery Powder in a Puff ...	\$18.00
Satin Lips ...	\$18.00
End2End Eye Fragrance & Lip Gloss ...	\$20.00
MK Signature Brush Set ...	\$45.00

Lisa Arvo, Independent Mary Kay Sales Director
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703-263-0322

What A Girl Wants
Birthday Packages

Dear Mom:

I had the pleasure of meeting your daughter at Beth's birthday party. The girls had a fun evening of giggles, girl talk, and pampering! I gave Beth a makeover and treated your daughter to a facial and makeup clinic which included fragrance, skin care, and makeup tips.

If you have any questions or would like me to help your birthday girl's wish come true, please call me today to schedule an appointment to preview the packages and set a party date.

Lisa Arvo

Independent Mary Kay Sales Director
Car Winner
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What to bring:

- ☐ Velocity Package wrapped in gift bag
- ☐ Goodie bags
- ☐ Velocity Cleanser and Moisturizer
- ☐ Velocity Body Foam and Moisture Gel
- ☐ Velocity Parfum
- ☐ Mirrors with disposable trays
- ☐ Cotton balls
- ☐ Disposable wash cloths
- ☐ Disposable applicators or Q-tips
- ☐ Cheek samples (1 for each)
- ☐ Eye shadow samples (1 for each)
- ☐ Eye pencil samples (1 for each)
- ☐ Lip gloss samples (1 for every 2)
- ☐ Bronzing Beads
- ☐ Color book with samples for birthday girl
- ☐ Nail colors
- ☐ Survey cards or sign up sheet
- ☐ Pens
- ☐ Tiara
- ☐ Camera
- ☐ Gift for Mom

Additional products to consider

(includes some old limited edition items):

- ☐ Spa Collection mist
- ☐ Simply Glowing body glitter
- ☐ Concealer
- ☐ Hypnotics eye shadows
- ☐ Eyesicles eye shadows
- ☐ Mascara tube and wands (1 for each)
- ☐ Velocity color sets
- ☐ Lip Lollies
- ☐ Chill It! Eye Color
- ☐ Shine It! Lip Color

Format:

- ☐ Set table with trays and mirrors
- ☐ Place cotton balls, Q-tips, and color samples in plastic cups on table
- ☐ Place Velocity products on table
- ☐ Seat the birthday girl at the head of the table
- ☐ Introduce self and ask
"How many of you have used MK?"
"How many love the Velocity products?"
- ☐ Wish birthday girl a "Happy Birthday"
- ☐ Crown birthday girl with tiara
- ☐ Introduce guests and ask their favorite make up product
- ☐ Introduce format and rules (no double dipping)
- ☐ Line up girls and take to nearby sink to do
Cleanser and Moisturizer
- ☐ Guide back to table to do color
- ☐ Choose colors for birthday girl while he others
"play" with samples
- ☐ Teach birthday girl application
- ☐ Applaud birthday girl after makeover
- ☐ Line up girls and take to sink to wash hands with
Body Foam and use Moisture Gel
- ☐ Do Satin Hands on Mom at this time
- ☐ Ask for show of hands "Who had fun?"
"Who would like to have a Velocity Party of
her own?" Great!
- ☐ Pass out sign up sheet with name, mom's name,
phone number, e-mail, address, favorite product,
and birthday
- ☐ If Package A is chosen, draw for surprise gift using
surveys or raffle tickets
- ☐ Pass out goodie bags
- ☐ Present birthday girl with a gift and round
of applause
- ☐ Gather girls for a group picture "Say Velocity!"

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13 year old Sarah's before and after picture taken at her party. Sarah is a very special Velocity girl because she shares my February 9th birthday.



Guests at Sarah's birthday party (left) and at Leesa's party (below) all had fun and signed up for parties of their own.

