

New Consultant Options

Suggested Options for Starting Your Mary Kay Business



First:

Purchase the Starter Kit

Every new Consultant must purchase a Starter Kit.

Your cost: \$100 plus tax and shipping.

Second:

Decide on Suggested Wholesale Product Level to Begin Your Business

Included are the sales aids, samples and supplies you need to give facials at your parties, plus your training manual, training DVD, datebook, literature, and carrying case.

Suggested Levels	Active Consultant	Qualified Consultant	Star Consultant	Business Consultant
Wholesale Order***	\$225 \$450 Retail Value***	\$600 \$1200 Retail Value***	\$1800 \$3600 Retail Value***	\$3600 \$7200 Retail Value***
This amount is 50% of the Suggested Retail value, not including tax, shipping, or additional supplies.				
Bonuses These ordering bonuses are offered when your first order is placed within the first 15 days of ordering your Starter Kit. After 15 days, although some bonuses expire, there are still some available until the end of the following month.	~Personal Order~ <ul style="list-style-type: none"> A selection of products for your own personal use. No bonuses offered at this level. 	~First Party Order~ <ul style="list-style-type: none"> \$129 Color Look* Bundle of Choice** Travel Roll-up Bag 2 extra Makeover Mirrors \$15 off next qualified order 	~Power Start Order~ <ul style="list-style-type: none"> \$129 Color Look* 3 Bundles of Choice** 2 Travel Roll-ups 2 extra Makeover Mirrors Sapphire Star Consultant Status Star Consultant Ladder Sapphire Star Consultant Prize Star Consultant Recognition Referrals from Mary Kay \$50 off next qualified order 	~Store Order~ <ul style="list-style-type: none"> \$129 Color Look* 6 Bundles of Choice** 2 Travel Roll-ups 2 extra Makeover Mirrors Emerald Star Status Star Consultant Ladder Emerald Star Consultant Prize Emerald Star Consultant Recognition Referrals from Mary Kay \$125 off next qualified order
All products are personally selected by you or ask your Director for help placing your order.		Over \$263 FREE	Up to \$474 FREE	Up to \$738 FREE

* Color Look includes: Mini Compact with applicators, Cheek Color, 3 Eye Colors, Lipstick, Lip Gloss, Mascara, Eye and Lip Liner

** See the Ready Set Sell brochure for bundle contents

***Wholesale is the cost you pay for products. Retail is the amount you sell it for.