

# Consider the Possibilities...

## 6 Most Common Reasons to Start a Mary Kay Business

### Money

M

*Would you be interested in a career where you control the amount of money you earn?*



There are several avenues of income and whether you're looking for an extra \$50 a week or a \$1000 a month, your earning potential is up to you.

### Recognition

R

*When was the last time your company or your family recognized you for a job well done?*



In Mary Kay you are recognized for everything you do. Whether it's with a diamond ring, a ribbon, or simply with words of praise, it feels good to be appreciated.

### Self-Confidence and Personal Growth

S

*Can you get excited about a career that not only helps you build your income, but also helps you build your self-esteem and self-confidence at the same time?*



There are opportunities for you to grow personally as well as professionally and work in a positive environment that encourages personal growth.

### Cars

C

*When was the last time you earned the use of a career car?*



Choose to drive a company car or take the cash compensation. The program starts with a Pontiac Vibe or \$375 cash. You choose.

### Advancement

A

*Have you ever worked very hard for a company and were passed over for a promotion?*



In Mary Kay you advance at your own pace, and the opportunity for advancement is unlimited.

### Be Your Own Boss

B

*Do you have the flexibility to work the hours you want to work, to be home when your children get out of school, to be, in essence, your own boss?*



Imagine having the freedom of being self-employed and the flexibility to work the hours you want to work.

## TODAY'S WOMAN

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_  
 Phone: H(\_\_\_\_\_) \_\_\_\_\_ W(\_\_\_\_\_) \_\_\_\_\_ C(\_\_\_\_\_) \_\_\_\_\_  
 Current Occupation: \_\_\_\_\_ Consultant's Name: \_\_\_\_\_

### Place an "A" in the One Box That Best Describes You and "B" For Your Second Choice

<input type="checkbox"/> <b>Results Oriented</b> Quick Decision Power & Authority Likes Management Time is Valuable To the point	<input type="checkbox"/> <b>People Oriented</b> Loves to talk Motivational Enthusiastic Likes recognition Likes to have fun	<input type="checkbox"/> <b>Family Oriented</b> Loyal Slow to change Security Minded Goes by the rules Likes Stability	<input type="checkbox"/> <b>Detail Oriented</b> Perfectionist Critical Analytical Doesn't like change Consistent
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1. What do you like most about your present job? \_\_\_\_\_
2. If you knew you could not fail, would you try Mary Kay now or in the future as...?  
 Hobby       Part Time       Full Time
3. To help in your consultant's training would you consider listening to the fun fast facts of our business, give us feedback and then receive a free gift with no obligation?  YES    NO    MAYBE
4. If you were accepted as a consultant what would be your greatest strength? \_\_\_\_\_

