Exec NSD CHERYL WARFIELD'S PLAN
How to Make $\mathbf{\$ 1 0 0 , 0 0 0}$ a year as a first year Director!

| $\begin{aligned} & \text { HOW } \\ & \text { SELL \$1000 EVERY } \\ & \text { SINGLE WEEK! } \\ & \text { (7-10 faces and } 10 \\ & \text { customer reorders) } \end{aligned}$ | RESULT <br> \$4000 in retail sales per month | WHOLESALE PRODUCTION \$2000wh | PROFIT $($ INCOME) $\$ 2000$ |
| :---: | :---: | :---: | :---: |
| 30 Faces and 30 Interviews plus 10 customer calls weekly | 2-5 Personal recruits each month | With 2-5 new personal recruits (at \$1000 average 1st order) = $\$ 5000$ wh | $\begin{gathered} \frac{\text { TOTAL }}{} \begin{array}{c} \text { WHOLESALE } \\ \$ \$ 25000 \times 13 \% \\ \$ 3,250 \end{array}= \\ \hline \end{gathered}$ |
| 40 Unit Interviews (10 weekly) | 7-10 Unit Recruits | \$10,000wh New Recruit production | 10\% BONUS = \$2500 <br> 5 q. gives you \$500 bonus + 2 q. personals $=\$ 200+\$ 500=\$ 700$ |
| Work with 5-8 key people and new people <br> Have weekly booking contest for unit to keep datebooks full. | Work with key \& new people to move up. <br> Base unit orders on a consistent basis. | \$8000wh <br> Unit Production | Personal Team $(\$ 8000 \mathrm{wh})=\$ 1040$ Profit from sales $=\$ 2000$ $\$ 9,440 \times 12 \mathrm{mo}=$ \$113,280 |

